



**WHAT KIND OF SURVEYS
CAN YOU CREATE WITH BLUEX?**

Why BlueX?

At this very moment, people across your organization are trying to build forms to gather feedback from their colleagues or others. Chances are each individual is using a different type of survey tool or service with little oversight. Is there a way to track and collect all the data from these different initiatives in one place?

That's why we created BlueX. Not only can anyone create surveys, forms, and newsletters, but now with a survey Center of Excellence (C.o.E.), the data collected can be tracked in one place. This gives users the independence to create what they need.

A familiar experience you will love.

Using new software shouldn't be difficult. BlueX was built to have the same familiar feel as other web apps, so you won't be overwhelmed. Anyone can start creating without getting bogged down in documentation and tutorials.

Need just a simple five-question form? BlueX can do that. Need a 50-question survey with advanced logic such as conditional branching, piping, or randomization? BlueX can do that too.

The screenshot displays the BlueX user interface. On the left is a dark sidebar with the user's profile: Joey Noakes, Administrator, Explorance, 208 users. Below the profile are navigation links: My profile, User management, Help Center, and Sign out. The main content area is light blue and features a 'Good morning!' greeting. Below this is a 'Daily checklist' with four items: 2 new users requested to join (Review requests), 2 days left before survey 'Marketing Service Request Form' ends (Check your tasks), No activity in the last 48 hours for 'Market Research Survey' (Make a move), and 5 email notifications failed for 'Weekly IT Department Newsletter' (Try again). A 'WHAT'S COMING?' section highlights the 'Approval process' with a sub-header 'Approval process' and a description: 'Ask an approver to review and approve your survey for publishing.' To the right of this text is an illustration of a hand holding a gear with a checkmark. Below the text are four small numbered icons (01, 02, 03, 04). At the bottom of this section is a contact email: bluefeedback@explorance.com. On the right side of the dashboard, there are two buttons: 'Go to survey list' and 'Create a survey'. Below these are sections for 'Recent surveys' and 'BlueX tutorials'. The 'Recent surveys' section lists: Team member (18 minutes ago), Marketing Service Request Form (1 hour ago), Weekly IT Department Newsletter (3 hours ago), Employee Rewards Preferences (3 hours ago), and July Team Newsletter (8 hours ago). The 'BlueX tutorials' section lists: Survey list area (1:20), Survey lifecycle (1:03), Question options and question titles (1:25), Survey structures (0:53), Adding logic (2:25), Managing respondents (1:08), Email notifications (1:02), and Previewing, publishing, and accessing results (1:30).

Create as you see fit.

You don't need to be a survey design expert. BlueX is like a blank canvas. Your creativity is your only real limit. It may sound like a cliché, but it's true. Construct simple surveys but also expand your form creation to things like newsletters, travel forms, questionnaires, etc.

You may even surprise yourself with just how in-depth you can get because we've removed the worry about the survey process, leaving you with only one thing — the freedom to create.

What makes BlueX unique?

Get the data you want, how you want. With BlueX's free-form editor, you can craft exactly how you want your survey to look and ask the questions that are important to you. BlueX affords you the flexibility to make changes at any time. Not only that, it features a drag-and-drop interface. Want to add color? Done. Fonts? Done. Question types? You better believe that's done.

Bringing all the data to you.

Manage the survey process across your entire organization with a single tool. Give anyone and everyone the power to create surveys as they see fit, without compromising security and privacy. More importantly, get an overview of all feedback data gathered from surveys.



Feature Highlights

Survey list > Travel Request Form Survey (Draft) EDITED (CTRL + S to save)

Form Main page Thank you page

Font: Roboto (body) 11 B I U Aa Styles and paragraph: Normal Insert Edit Preview

Question Structure Logic Variable Layout

Travel Request Form

This form will provide all the information for the upcoming travel. We appreciate 5 minutes of your time to fill out everything that is essential.

Section 1

First Name (as on passport)

Last Name (as on passport)

Date of Birth (mm/dd/yy)

Choose your destination:

Survey overview Logic

Navigation +

Properties -

Name: Travel Request Form

Description: This form will provide all useful information to us. We appreciate your form to be completed by the end of this month in order to accelerate the process.

Tags: Travel, Form

Categories: Travel

Updated: August 5, 2019 - 3:05 PM
Created: August 3, 2019 - 5:02 PM

Single Sign-On

Connect with your other systems for single sign-on access to unify the experience for survey authors.

Integration

Leverage existing source data, including Excel, CSV, and through API when sending out surveys to streamline setup and automation.

Accessibility

Meet the latest accessibility standards for WCAG 2.1 (AA) and Section 508, and provide a seamless experience to all.

Free Form Editor

Leverage a tool tab that is familiar and consistent across the most popular applications for immediate ease of use.

Rich Question Types

Use choice-based, numeric, comment, date, Likert scale, and other typical question types to collect the insights that you need.

Smart Questions

Collect data how you want with advanced question types with ease, including ranking, constant sum, smart tables, and more.

Advanced Logic

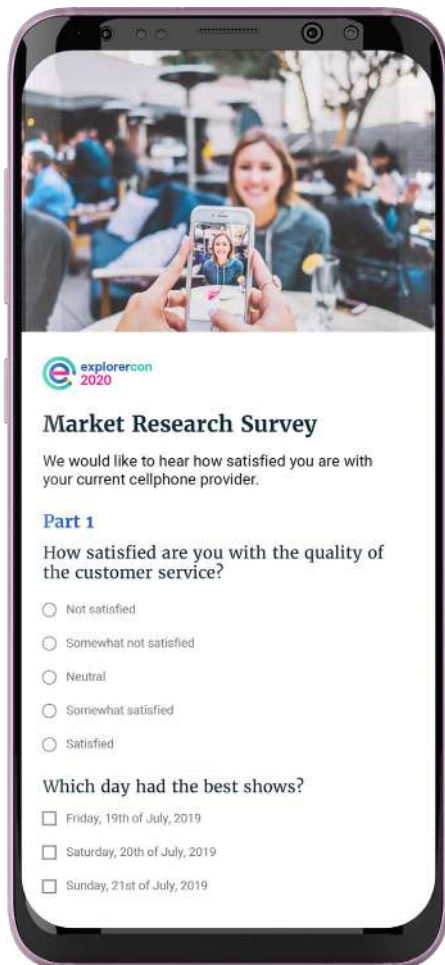
Enhanced survey logic with conditional branching, piping, randomization, repeating questions, A/B testing, and more so respondents only see the questions that are applicable to them.

Automatic Rendering

BlueX is fully adaptable to any device (desktop, mobile, tablet, screen reader) so respondents can easily fill out surveys from any device.

Flexible Design

Leverage customized pre-built layouts and questions to create complex or simple surveys ready to use for various scenarios.



Powerful Publishing Features

Support anonymous, public, private, and recurring surveys.

Optimized Fill Out Experience

Convenient features such as save & continue progress bar, and review before submitting - in a responsive setting.

Edit Surveys Anytime

Make any changes to surveys after they are published without impacting the validity of your results.

**The future of
feedback is now.**



explorance.

Website: www.explorance.com

Contact us: www.explorance.com/contact/

