



### What can you create with BlueX?

At this very moment, people across your organization are trying to build forms to gather feedback from their colleagues or others. This information is scattered across a variety of tools and online accounts, with little oversight.



More than a survey tool.

Imagine being able to give anyone in your organization the freedom and flexibility to create while still maintaining control of privacy and security. A consistent experience with all of your ad hoc feedback in one place. That's BlueX.

### Create as you see fit.

You don't need to be a feedback and design expert. BlueX is like a blank canvas. Your creativity is your only real limit. Not only that, you can drag-and-drop content from existing forms into BlueX. You may even surprise yourself with just how in-depth you can get because we've removed the worry about the survey process, leaving you with only one thing – the freedom to create.

## What makes BlueX unique?

Collect the feedback you want, how you want. With BlueX's free-form editor, you can craft exactly how you want your survey, form, or newsletter to look and ask questions that are important to you. BlueX affords you the flexibility to make changes at any time, even after the survey is published, without impacting the validity of your results. Want to add color? Done. Fonts? Done. Video? Done. Question types? You better believe that's done.

# Bringing all the data to you.

Manage the ad hoc feedback gathering process across your entire organization with a single tool. BlueX gives everyone the ease and flexibility to create as they see fit, without compromising security and privacy or giving up control. More importantly, you get an overview of all feedback data gathered and stored in one secure place: BlueX.



#### **Feature Highlights**

- Single Sign-on
- Free-form Editor
- Integration
- Smart Questions
- Rich Question Types
- 508 & WCAG 2.1 Compliant
- Advanced Logic
- Automatic Rendering
- Flexible Layout