



Metrics That Matter Fact Sheet

SIX REASONS WHY MTM IS THE INDUSTRY LEADER IN LEARNING EVALUATION



Scalable Technology



Success Included



Data for All



World-class Clients



Process Guidance
Enhances Strategic
Focus



Research-Based
Methodology

Learning Matters. Own it.

The most comprehensive learning effectiveness measurement tool in the market.
The most experienced and capable staff in the industry.

Scalable Technology

Measure the effectiveness of both formal and informal talent development solutions with our enterprise-grade, purpose-built SaaS platform. Integrated, automated data collection tailored to your audience's need (mobile, email, portal, polling).

Data for All

The right data, delivered to the right roles, at the right time. Build your team's data literacy with dashboards, automated reports by role, and real-time data exploration and reporting tools. Reduce decision paralysis and spark action with proprietary embedded analytics, benchmarks & trends to contextualize and transform data into useful insights.

Process Guidance Enhances Strategic Focus

Our proprietary Talent Development Value Framework will align your L&D strategy with the primary business levers employee development uses to add value, so you can focus on the right areas and change your conversation with business leaders.

Success Included

Our deep bench of experts are passionate about your success and have the tools and best practices you need to succeed. No one in the industry comes close to the breadth, volume and history of success our team brings to every engagement.

World-class Clients

Hundreds of organizations use MTM, including 35% of the Fortune 100. We're constantly evolving our best practices through working side by side with industry-leading practitioners.

Research-Based Methodology

We've developed the most comprehensive, end-to-end measurement methodology in the market. Portfolio-based measurement planning and validated SmartSheet™ survey instruments position your team to focus on outcomes. We developed our frameworks so you don't have to; saving time and cost.

