



Why Blue Keys to Measurement?

Blue Keys to Measurement (K2M) solutions are designed to solve talent challenges your organization faces every day. What makes us different though? K2M solutions are rooted in thought leadership and best practices to alleviate guesswork. They include resources and expertise that will optimize your outcomes:

- **Question Bank**

Don't worry about figuring out what to measure or what questions to ask. Our experts have created sound, structured question banks for you to leverage. You can always ask your own questions, but this gives you a place to start.

- **KPI Library**

Focus on the most impactful metrics when considering what to measure and how to report out. The KPI Library will provide guidance to help you determine which metrics are right for your organization.

- **Measurement Planning Guide**

When should you measure? How should you measure? There are a lot of ways to go, so we've provided recommendations and best practices, along with examples, to guide you.

- **Reporting Best Practices Guide**

Systems often provide many reporting options, making it difficult to know where to start. We've pulled together common reports for the key stakeholders who need them most.

Get started now with Blue K2M.

Solutions are available for:

- Candidate Experience
- Onboarding
- Engagement
- Skills & Capabilities
- Informal Learning
- Diversity, Equity & Inclusion (coming soon)
- Exit/Alumni (coming soon)

Most popular solutions

Candidate Experience

Are you getting talented candidates? Is your talent brand helping or hindering the candidate search? What can you do to ensure that the right people are being hired?

Starting with the job search through post-hire, our comprehensive Candidate Experience solution focuses on tracking Brand Perception throughout the process while identifying continuous improvement opportunities and helping determine the Quality of Hire of your hires.

Onboarding

Per Gartner, 46% of employees wouldn't make the same decision regarding their job. Is your organization making a good first impression? Are you building talent that will stay?

The first year is a critical time for new hires and often sets the tone for their experiences and their likelihood to stay. Our Onboarding solution offers insights throughout that first year to ensure new hires get what they need to do their jobs, are supported by their managers, and are engaged.

Engagement

All organizations want engaged employees, but are you asking questions that enable actions to make that happen? Are you monitoring key engagement measures throughout the year?

Our Engagement solution offers you a place to start and information to help you build an experience that fits your organization. The solution can also be supplemented with our Index Library, including focus areas such as Resilience, Wellbeing, Trust, and others.

Skills & Capabilities

Do you have a consistent way to assess the competencies of your leaders and individual contributors? Are you basing your learning and hiring strategy on the right capability gaps?

360 assessments can be used in several ways, but it's a significant undertaking to establish consistent standards. Our Skills & Capabilities solution provides everything you'll need to get started, including a large bank of vetted competencies and behaviors related to targeted profiles.

Informal Learning

Do you know how your employees are learning? Is that learning effective? Is the organization spending time supporting the most impactful learning?

Our Informal Learning solution focuses on measurement for various informal learning types such as resources (e.g., articles, videos, eLearning), learning paths, communities of practices, coaching/mentoring, and learning enablement platforms.