blue



Explorance + Interfolio

Bridging the gap between faculty data and the student experience.

Imagine there's a system for managing faculty information. Now imagine there's a system for managing the student experience. That's two separate systems handling core data from teaching, learning, and research. If they're kept separate, it becomes cumbersome to import and export data to get all the information in one place.

The gap between these two systems means that a piece of the story that faculty needs to inform their teaching is missing - the voice of the student. This is where Interfolio Activity Reporting + Blue course evaluations come together to give faculty the complete picture with the teaching and learning information they need easily accessible in one place.



The best of both worlds.

So, what does Blue add to the equation? An Experience Management Platform, Blue allows you to fully automate all your feedback gathering processes - course evaluations, surveys, 360-degree reviews, etc. - making them more efficient. Leverage existing infrastructure (SIS, HRIS, LMS, SSO, CRM, etc.) through Blue's best-in-class integration capabilities for unequaled automation, top security and data privacy, and flexibility. Blue's scalable structure will meet your evolving institutional needs while the latest accessibility standards will ensure that you deliver an equivalent experience to all. With Blue, administrators get flexibility, personalization, and control when gathering student feedback. What about Interfolio Activity Reporting? Don't worry; we haven't forgotten. Interfolio Activity Reporting, a module in the Interfolio Faculty Information System, centralizes all scholarly activity—teaching, research, service, and community work—into a single platform. With easy-to-use tools for data-input and reporting-output, plus multiple levels of customization, your institution can harness a central space for understanding the full breadth of faculty data and contributions. Interfolio Activity Reporting's dynamic, custom reporting features provide administrative leaders with answers to the questions they need whenever they need them.

Integration: Improved data + increased efficiency.

This unparalleled meeting of two leading systems will provide institutional leaders with Blue course evaluation data within Interfolio's platform for faculty information. This integration will fundamentally change how evaluations are leveraged by individual faculty and their institution to determine impact. That means you don't have to waste time importing data from another system because it's already there. You can also select optional questions for course evaluations and launch midterm reviews from one place. You can even tap into feedback on the fly with Bluepulse – a People Engagement Network - ensuring that the student voice is heard from day 1. Both instructors and administrators will benefit from increased efficiency and improved data by having to deal with one system. View embedded course evaluation data directly from Interfolio Activity Reporting. Leverage critical student engagement and course evaluation metrics in upcoming promotion and tenure reviews, ensuring all relevant data are included in these crucial processes.



Cover your bases.

Now you can ensure the optimal journey for students and faculty with Interfolio Activity Reporting + Blue. Faculty will have a full view of their teaching story along with everything they need to improve and understand the student experience all within one application. Students will have more engaged instructors and access to better teaching which will positively impact first-year retention, student engagement, and graduation.