blue
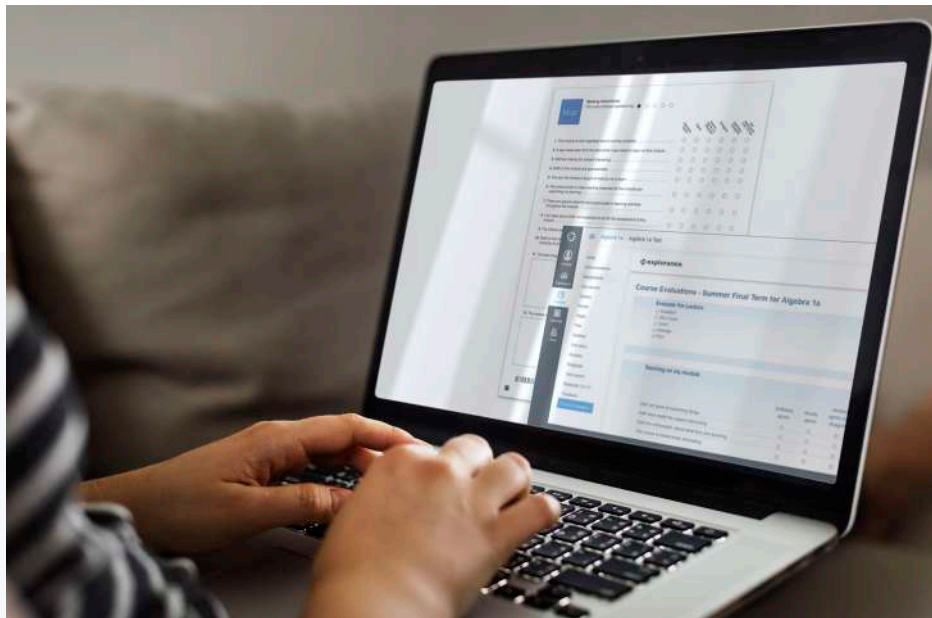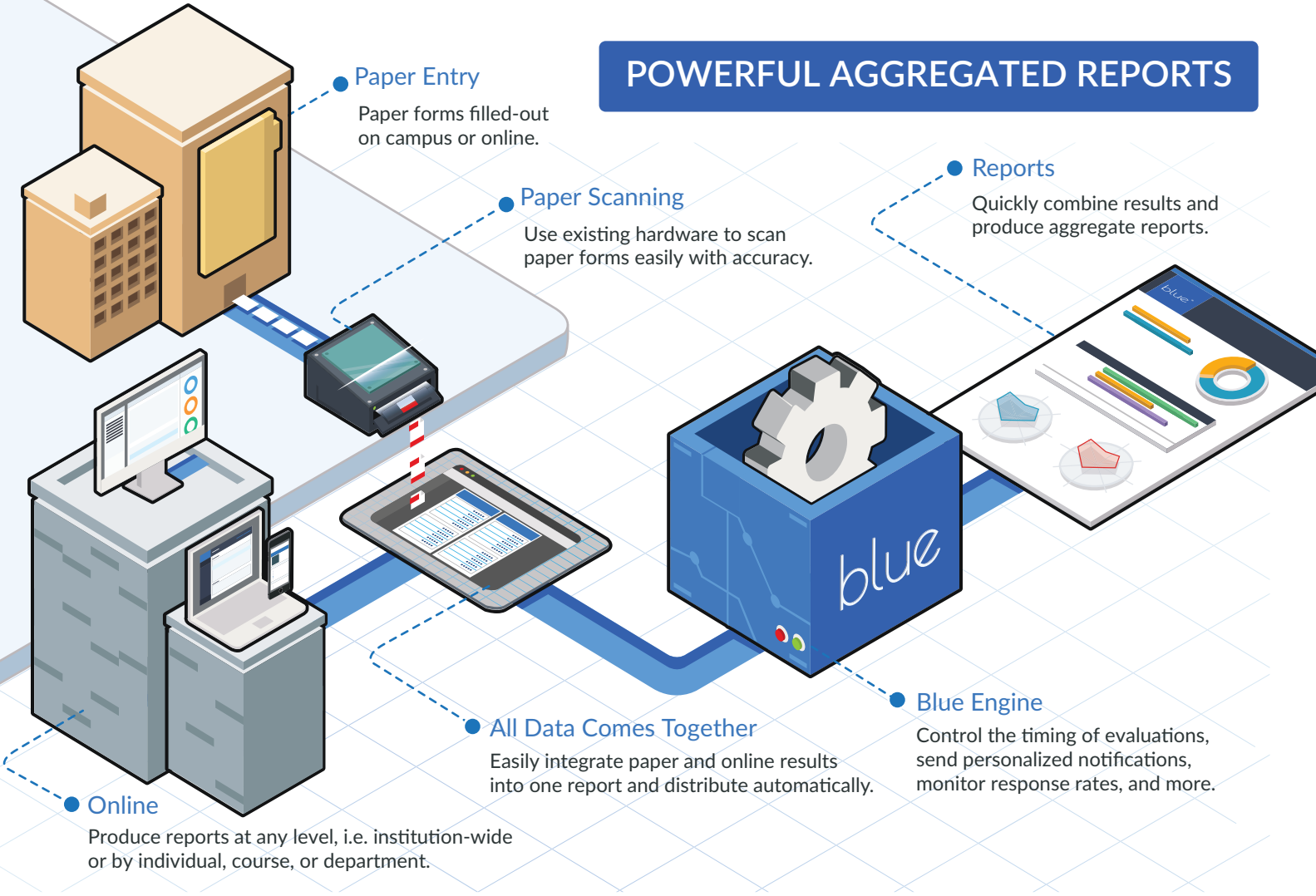
HYBRID COURSE EVALUATION SOLUTION

Are you migrating from paper to online course evaluations?

Every higher education institution has a culture that makes their transition from paper to online course evaluations unique to them. Blue is built to accommodate any evaluation scenario during transition, including paper, online, and hybrid forms. Fully automated and integrated, Blue ensures an equivalent experience for all regardless of the collection method (face to face, online, mobile/or, on-the-go). The result is fully optimized and branded paper, online, and blended forms and aggregated results to drive teaching and learning improvement.

POWERFUL AGGREGATED REPORTS

Paper Entry
Paper forms filled-out on campus or online.

Paper Scanning
Use existing hardware to scan paper forms easily with accuracy.

Reports
Quickly combine results and produce aggregate reports.

Online
Produce reports at any level, i.e. institution-wide or by individual, course, or department.

All Data Comes Together
Easily integrate paper and online results into one report and distribute automatically.

Blue Engine
Control the timing of evaluations, send personalized notifications, monitor response rates, and more.

Natural Evolution

Moving online doesn't have to be an all-or-nothing decision. In fact, an institution can move its course evaluations and surveys online in a more natural way. A good approach is using a phased process that moves some courses, schools, and instructors online each term. The result is that paper forms are eventually replaced by online ones for a smooth transition institution-wide.

Split Institution

Implementing a split approach is a good way to address different institutional needs. In this scenario, some faculties or departments will choose online evaluations where others stick with paper. This puts control of the process in the hands of the division which leads to increased faculty engagement. Whatever the split may be, results can be centralized and aggregated with Blue.

In-Class Evalutions

Another way to migrate online gradually is to use in-class evaluations. In this approach, both paper and online evaluations are used in the classroom to introduce the new format. This gives instructors control over the process and ensures high student participation. After a while, all evaluations can be moved online and completed at the student's convenience, either in the classroom or on-the-go.

Popular Blue Solutions

- Applicant feedback
- Onboarding surveys
- Teaching and learning surveys
- Pulse surveys
- Competency assessment
- Midterm reviews
- Climate surveys
- Student exit surveys
- Alumni surveys

Feature Highlights

Boost Response Rates

Include all participants even those in Internet limited areas with paper, online, and hybrid forms.

Increase Faculty Engagement

Give instructors the option of paper or online evaluations and increase participation.

Fully Flexible

Customize questions, forms, and reports and apply branding to all formats, paper, online and hybrid.

Save Resources

Use plain paper and off-the-shelf consumer scanners to save on costs.

Secure Access

Easily combine paper and online results into powerful integrated reports.

Trend Reporting

Migrate historical data to Blue for longitudinal analysis.

Support your hybrid, paper, and online course evaluations.

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