



Explorance Award Application Consulting

**Just starting your award application journey?
We can help.**

Award applications are an excellent way to benchmark your L&D organization's practices against others, highlight successes, and build a positive employer brand, but the application process itself can be daunting. Explorance consultants have the experience to guide you every step of the way.

**Don't have resources to dedicate to the effort?
We are here.**

We understand that L&D departments are busy these days, whether it is turning training into remote programs or assessing how to learn in our new ways of working. Our consultants will work with your team to gather data, stay on deadlines, and keep the application process on track and on time.

Working Together to Share Your Workplace Learning Story

BUSINESS IMPACT

Translate your metrics strategy into meaningful results

SPONSORSHIP

Leverage an external partner to support the application process and engage with stakeholders

LEARNING OUTCOMES

Capitalize on feedback, process, and a deeper understanding of your organization



EXPERTISE

Partner with experienced consultants to enhance your writing and storytelling capabilities

EMPLOYER BRAND

Showcase your organization and attract new talent, clients, and partners

Benefits of Explorance Expertise

CUSTOMIZED

Each engagement is completely customized to your needs. Investment ranges may vary depending on the number of applications and types of support required.

EXPERIENCED

One or more Explorance consultants will be assigned to develop a project plan with you and provide full support throughout the engagement. Our end-to-end collaborative approach ensures accuracy and consistency.

ORGANIZED

We will manage the timeline and milestones required in the application process. Our project management expertise will keep you on track with application deadlines.

COMMITTED

If you don't earn an award, we will debrief you on the process and identify the next steps your company can take to improve, share best practices, and set a strategy for next year.



A Collaborative Process

Kickoff

- Share/review existing background and application requirements
- Determine the core team and Explorance's roles/accountabilities
- Establish timeline and milestones
- Share examples of winning applications

Discovery

- Collect and synthesize data and stories based on application requirements
- Share best practices and focus areas for competitive advantage

Data Mining and Synthesis

- Incorporate insights from client and/or Explorance data
- Ensure alignment of data and reporting to application requirements

Writing and Revisions

- Draft and review with client, as scoped
- Distribute to client stakeholders for additional review (i.e., marketing, legal)

Submission and Results

- Regroup with core team
- Discuss lessons learned