

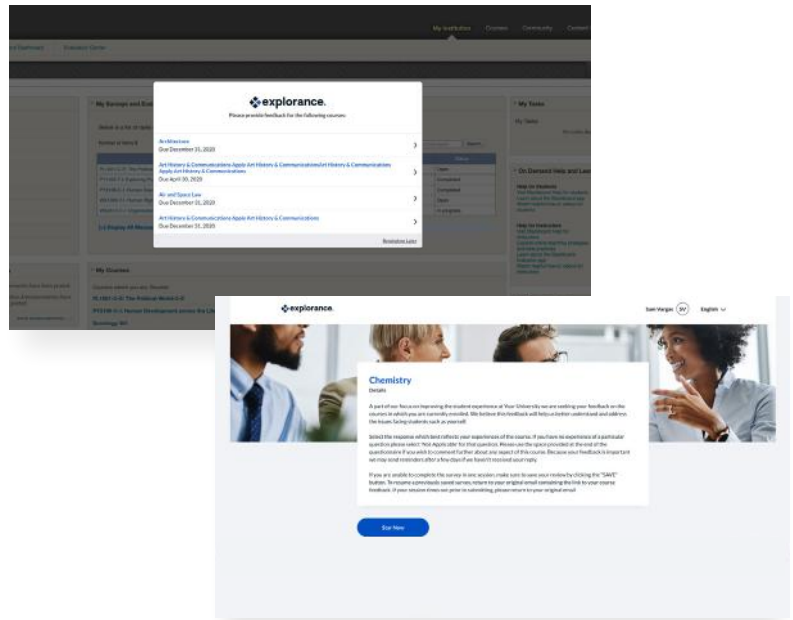


BLUE + BLACKBOARD LEARN

An Integration that Drives Better Engagement in Course Evaluations

We are Leaders in Blackboard Learn Applications

Focused on helping institutions strengthen student engagement, Explorance developed a best-in-class integration that embeds Blue course evaluations directly into the Blackboard Learn platform. This integration simplifies the course evaluation experience by making forms easily accessible. Students can seamlessly view, access, and complete course evaluations without ever leaving the Blackboard Learn portal. Administrators can customize and control various functions to drive participation.



An Improved User Interface with Multiple Access Points to Course Evaluations

We're using LTI integration with native Blackboard Learn functionalities to create a streamlined end-to-end user experience. Direct links will give students quick access to Blue course evaluation forms that they can complete inside Blackboard Learn.

PARTICIPATION



Login pop-up

When students log in to Blackboard Learn, courses with incomplete or pending evaluations are displayed in a pop-up window.

REMINDERS



Feedback center

Students can view and access current, upcoming, and past due evaluations under course feedback.

For administrators

Administrators can easily customize different functionalities and options for each course in one place. Features that can be configured include:

Pop-up message

Ensure all evaluations are completed by enabling the pop-up message that appears when students log in. Reset it every semester and give students the option to bypass it.

Course block

Achieve high response rates by activating a course block when there are pending evaluations.

Customization

Streamline the student experience by providing a consistent interface and messaging. Tailor content inside the pop-up and course block windows.

Blackboard Learn features

Ensure Blue course evaluations are accessible and available wherever it makes sense by integrating them into native Blackboard Learn features (e.g. Feedback).

For faculty

Blue provides best-in-class functionalities that allow faculty to easily view and control course evaluations.

- Administer online in-class evaluations
- Tailor questions to meet your goals
- Monitor response rates in real-time
- View historical reports + perform time trend analysis
- Drill into summary charts

Blue Connector

Available on the Edu App Center, the Blue Connector is an easier way to enter information into Blackboard Learn. Increase transparency and engagement by sharing response rates with students. Provide access to all assigned evaluations with their end dates and direct links to complete them inside your portal.

Explorance – A Blackboard Member Partner



At Explorance, we believe that each experience matters. From students in higher education to employees at the workplace, feedback is vital for the lifelong learner's journey. That's why Explorance's mission is to help organizations create a personalized journey of impact and fulfillment for their people through innovative Experience Management (XM) solutions.

A Blackboard Member Partner, the Blue course evaluation software fully integrates with the Blackboard Learn environment, providing a seamless user experience for optimal results. Some of Explorance's clients include Blackboard Learn higher education institutions such as the University of Toronto, University of Connecticut, Kent State University, University of Southern California, and RMIT University.

**Engage students and instructors in the
course evaluation process with deep
LMS integration.**



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