



Bring The Power Of Insights To Everyone With The Blue Dashboard

Is Your Data Really Informing Decisions?

Feedback data is only useful if you and your stakeholders can understand, interpret, and, most importantly – use it. Yet, for all the focus on data, the fact is that in most organizations, only 12% of it is analyzed for actionable insights. Today, dashboards are everywhere, but most fail to provide what we want most—insights that we can act on. The Blue dashboard is a self-service analytics tool that will support data-driven decision-making at every level of your organization.

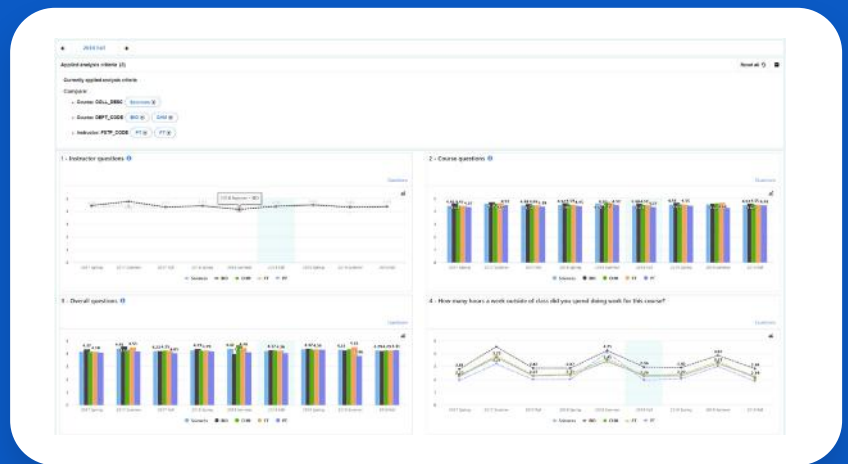
No More Heavy Data Preparation

Other dashboard tools require internal IT resources and data scientists. With the Blue Dashboard, data preparation is much simpler and can be performed by any Blue administrator within your organization. Flexible data management rules (e.g., dynamic role access) mean anyone can distribute the right data to the right audience without any big efforts from your IT department.

Unleash the Power of Insights with the Aggregate Dashboard

With flexible breakdown and drill-down capabilities, analyzing feedback data at the organizational unit level has never been easier. Now stakeholders can safely explore and make data-driven decisions in one feedback-friendly environment.

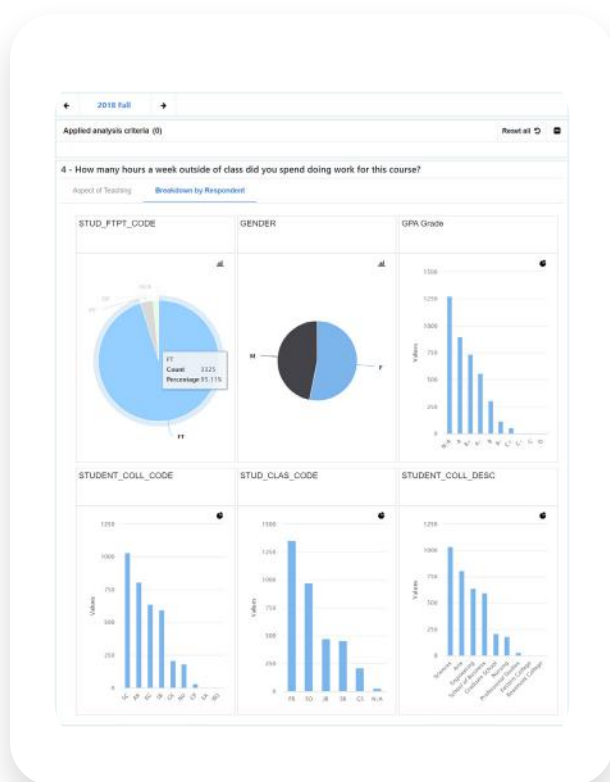
- View and compare trend lines to evaluate progression over time (individual, groups, or department).
- Reveal areas affected by gender bias based on the gender of the respondents as well as the person being evaluated.
- Drill down to a subset of the responses you have collected, including courses, topics, etc.
- View a summary of results grouped by themes as well as a detailed breakdown by topic of quantitative and qualitative feedback.



Small Decisions, Bigger Impact with the Individual Dashboard

The Individual Dashboard is an accessible way for anyone to unveil insight from their own feedback data and identify improvement opportunities. Plus, it saves time for Blue administrators who cannot accommodate all individual reporting requests.

- Access historical data and identify critical improvement trends.
- Access evaluation results for all your courses in one centralized place.
- See a term-by-term analysis of progression per course and across all courses.
- Customize which type of charts to display when viewing results.
- Drill down results based on any approved demographic (gender, age, etc.) from data sources.



Feature Highlights

Native Integration with Blue

An integrated analytics module within the Blue People Insight platform, the Blue dashboard has infrastructure for user management, single sign-on, data integration, etc.

Slice & Dice

Filters and compare capabilities enable users to explore within their dataset using selected subject demographics or respondent demographics.

Responsive Design

The dashboard user interface design is automatically rendered to any device (desktop, mobile, tablet, screen reader). The end-user pages are fully responsive for different device types and screen sizes.

Smart Confidentiality Filtering

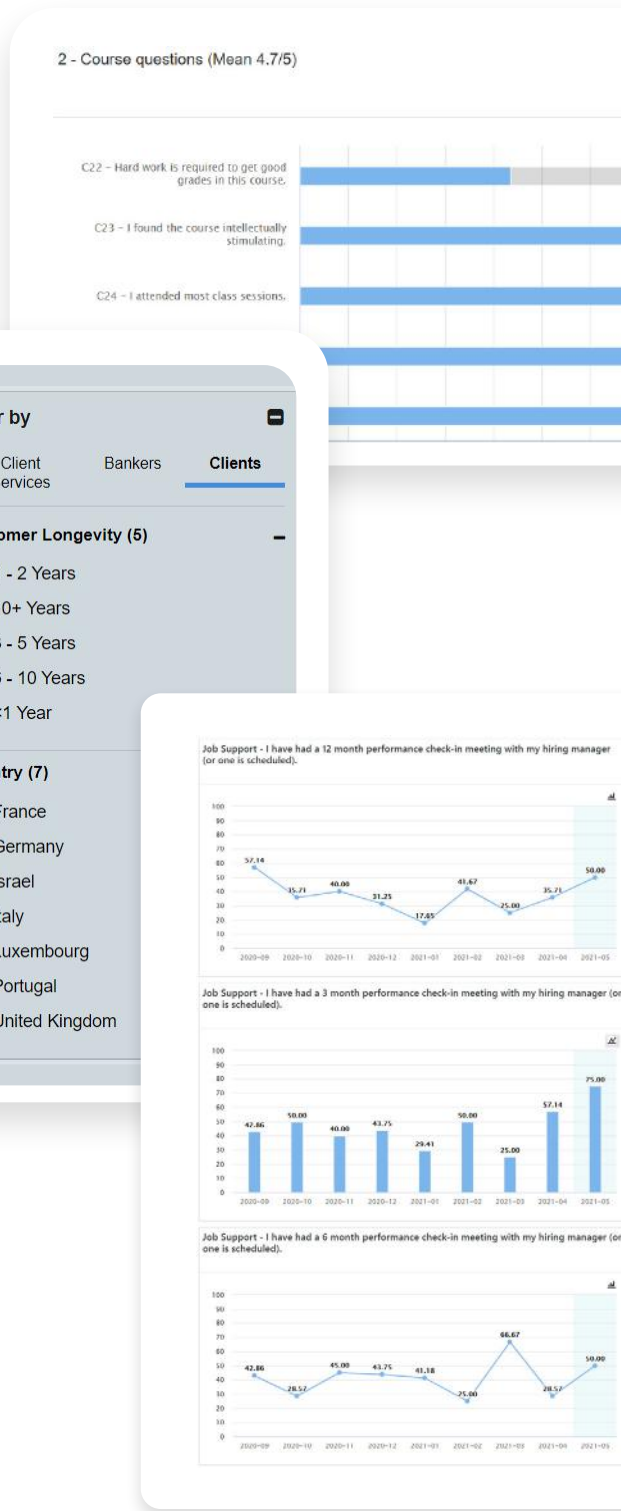
The Blue Dashboard leverages a smart filter mechanism to automatically protect respondents' confidentiality, allowing users to explore the data designated to them safely.

Data Storytelling

A simple interface design means any user can perform time-trend analysis to get a holistic view of feedback data.

Preview and Published Sites

The Blue Dashboard includes a staging mechanism, a preview site, and a published site, so dashboard content can be validated before publishing.



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