



bluepulse

BRING FEEDBACK INTO THE MOMENT

bluepulse

Why Bluepulse?

Live Formative Feedback. Anytime, anywhere. Don't wait until the end of the semester to find out students are having difficulties. Don't wait for weeks to find out that campus services have been lacking. With Bluepulse live formative feedback, create open communication across your entire campus and reduce the time it takes to go from identifying a problem to providing a solution.

Connect everyone on campus - instructors, students, and administrators.



80% of student learning happens outside of the classroom. Start engaging with students from day 1. Instructors can check in with them about any teaching or learning-related topic, and students can confidentially reach out to instructors about any issues they're having. Administrators can track student sentiment across campus to ensure they can benefit from the best educational experience possible. Campus services can be readily in contact with students concerning any issues that may arise (Wi-Fi, cafeteria menu, etc.) and track and improve their response times.

Having an open line of communication is crucial to every stakeholder - instructor, student, or institution. It creates a connected environment that thrives on openness and helps improve the educational experience for all.

3 foundations of Bluepulse and live formative feedback.

STUDENT LEARNING

- Engage students in the continuous improvement of their learning journey, from day 1.
- Support the first year student experience to minimize drop-outs and maximize success.
- Make sure that no student is left behind by providing a confidential way for everyone to be heard.

STUDENT ENGAGEMENT

- Offer students, instructors, and administrators a safe space where improvement-centric conversations can take place.
- Open two-way communication channels among students, instructors, and administrators to connect across all facets of the educational experience.
- Close the feedback loop by acknowledging, following-up, and reflecting on student feedback as needed.

STUDENT RETENTION

- Make sure that no student is left behind in the learning process.
- Give a voice to your everyone through the latest accessibility standards, mobile applications, and promise of confidentiality.
- Engage your students in the overall learning process by checking in with them as needed.
- Leverage Bluepulse institution-wide (services, personal development, peer reviews, etc.) to help build a culture of continuous improvement.

DECISION SUPPORT

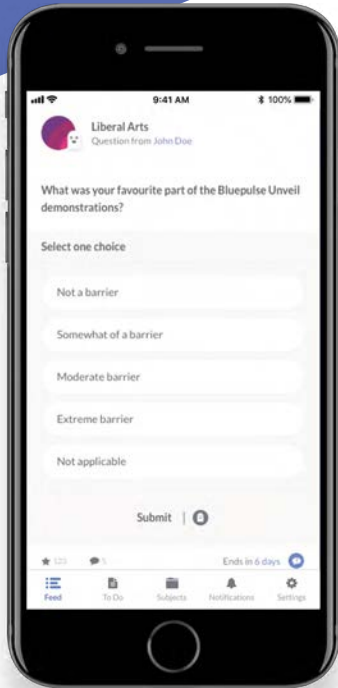
Provide campus administrators with the capability to get laser-focused feedback on-demand so that they can support key institutional projects or initiatives with powerful context-rich live analytics. Connect and engage other stakeholders in the academic process, including instructors, teaching assistants, staff, and leadership.

The screenshot displays a Bluepulse question interface. At the top, it shows the question title "What do you think about the new release this year?" and the status "OPEN ENDED". Below the question, there is a search bar and a "Word cloud" option. The interface also shows a "Total" count of 134 responses. A list of responses is visible, including:

- "I attribute my success" (Response from Florence James)
- "Whatever the mind of man can conceive and believe, it can achieve." (Confidential response)
- "Strive not to be a success, but rather to be of value." (Response from James Deam)
- "Definiteness of purpose is the starting point of all achievement." (Response from Tom Jones)
- "I attribute my success to this: I never gave or took any excuse." (Response from Aretha)

At the bottom of the interface, there are icons for "20 Like(s)", "1 Follow-up(s)", "Discussion", "Results", and a "Question" button.

Feature Highlights



Mobile-First

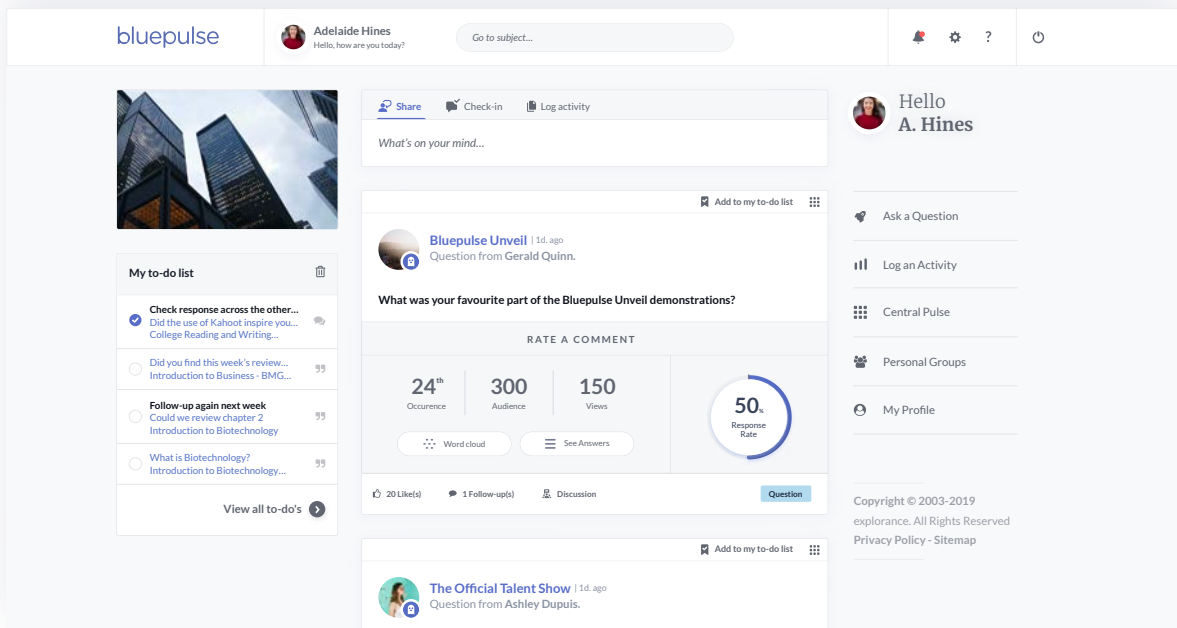
Students can candidly answer polls, questions, and offer instant feedback with the easy-to-use Bluepulse app.

Confidentiality

Encourage constructive feedback with Bluepulse's promise of confidentiality and privacy in the instructor-student conversation.

Notifications

Reach your students anytime, anywhere, anyhow with the Bluepulse app, email notifications, and through your LMS or portal.





Reporting

Track progress throughout the learning experience in order to understand what is working and what needs to be adjusted.

Integration

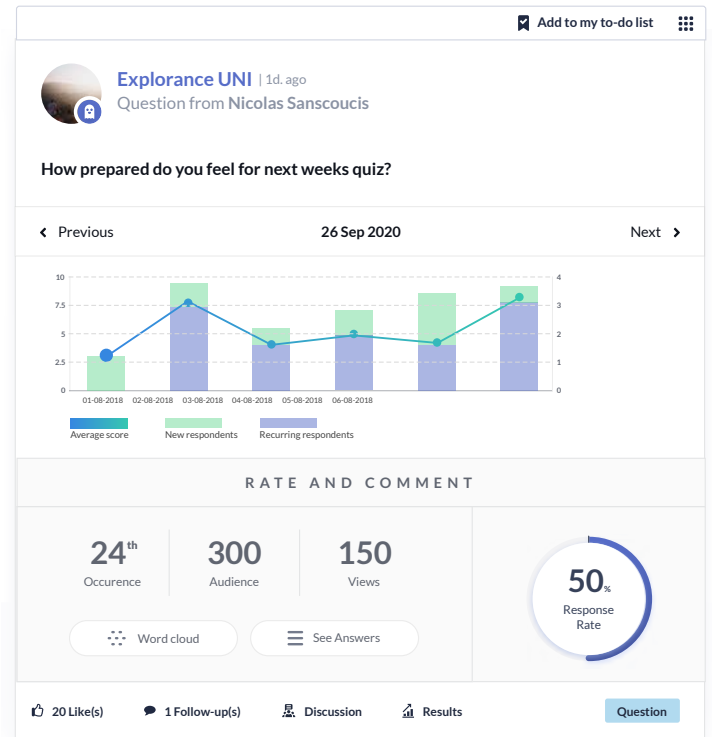
Offer a better LMS experience with a fully embedded feedback channel as well as enhanced learning analytics capabilities.

Check-ins

Ask questions to capture the insights you need to improve by checking in with students at any time.

Accessibility

Bluepulse is equivalent experience certified and fully compliant with the latest accessibility standards, including WCAG 2.1 (AA) and ADA Section 508.



**The future of
feedback is now.**



explorance.

Website: www.explorance.com

Contact us: www.explorance.com/contact

