



A FULLY AUTOMATED COURSE EVALUATION PROCESS



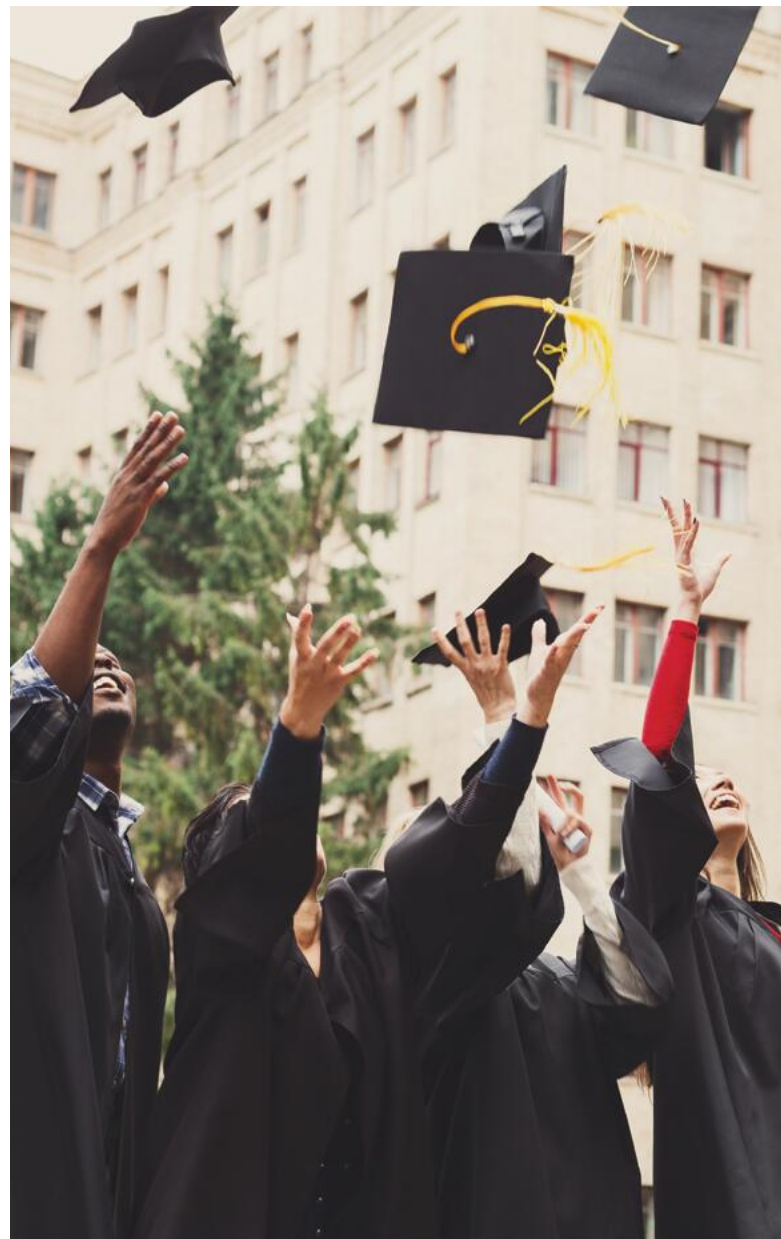


Why Blue?

Course evaluations can be a lengthy, costly process. Think about it. First, all the data needs to be collected, the evaluations need to be sent out, responses have to be analyzed, and reports have to be created. That's several steps, and this is a simplified version of events. This is where Blue can bring value to any institution by reducing the time needed to prepare, send, analyze, and produce reports for course evaluations.

Once set up, Blue takes care of the rest.

Blue provides institutions advanced reporting and analytics with demographics, behavior, and improvement insights through seamless integration with any IT system (SIS, ERP, LMS, HRIS, CRM, etc.). Additionally, with the **Blue instructor dashboard**, faculty members can view results from all of their courses in one interactive area.



4 foundations that drive meaningful insights.

AUTOMATION

- Distribution/reallocation of reports based on institutional hierarchy.
- Availability of course reports after grades are released.
- Supporting courses with different start/end dates and durations.
- Handling of late withdrawals and registrations.

FLEXIBILITY

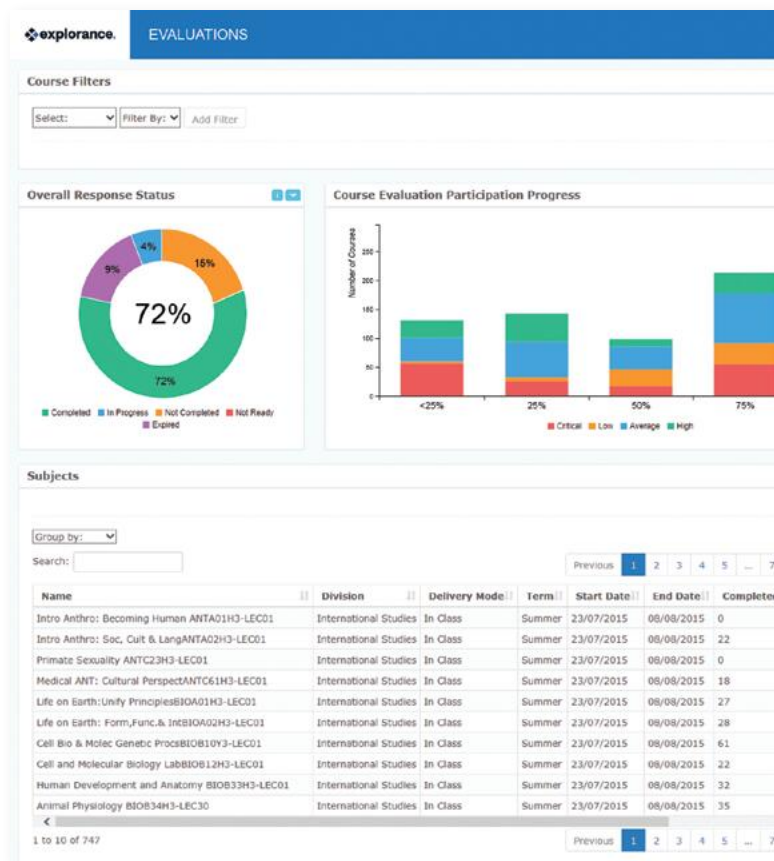
- Supporting both centralized and decentralized models of evaluation.
- Handling the unique evaluations of all schools within an institution, i.e., medical, law, etc.
- Providing native support for complex courses such as cross-listed, team-taught, & serial lectures.
- Accommodating hybrid paper-online evaluations.

ENGAGEMENT

- Closing the feedback loop, so students feel part of an effective, value-added process.
- Deep integration with Learning Management Systems (LMS) for a seamless evaluation experience.
- Setup of grade and/or course registration pathways with Student Information Systems (SIS).
- Leveraging early student feedback with **Blue midterm reviews** so you can make improvements before it's too late.

ANALYTICS

- Offering flexible reporting that allows efficiency in providing the right results, in the right way, to the right stakeholders.
- Unlocking qualitative student feedback with **Machine Learning** to obtain a more complete picture.
- Providing live interactive access to course evaluation results with the response rates dashboard.
- Get a 360 view of student feedback data and leverage metadata augmentation and text mining for enriched context.



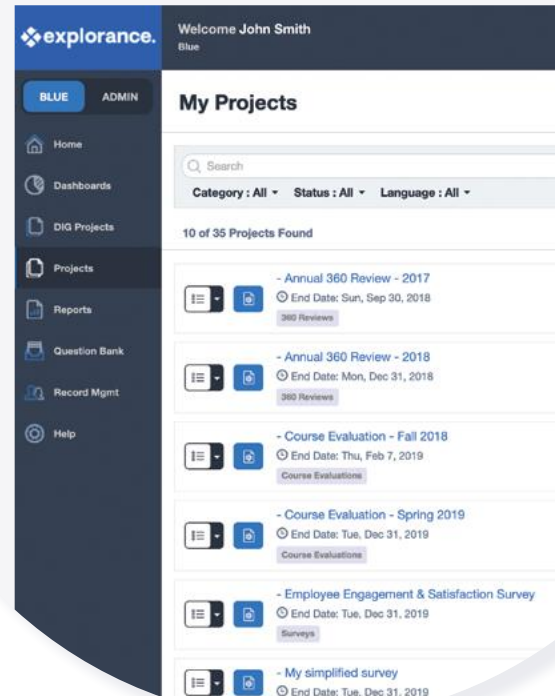
Feature Highlights

IT Integration

Leverage existing source data and hierarchy, including HRIS, SIS, LMS, ERP, CRM, portals, and other security and information systems.

Accessibility

Meet the latest accessibility standards for WCAG 2.1 (AA) and Section 508 for both students and instructors, and provide an equivalent experience to all.



Machine Learning

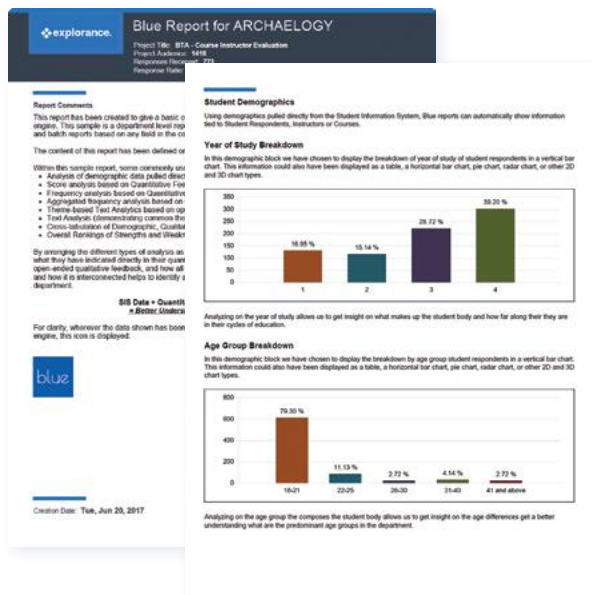
Tap into your qualitative feedback data and obtain a more complete picture of student feedback.

Powerful Reporting

Perform time trend analysis to compare improvement result evolution or aggregate your results by any criteria that matter (departmental, organizational, etc.).

Smart Notifications

Send centralized and personalized invitations, reminders, emails, and SMS notifications to participants anytime, anywhere.



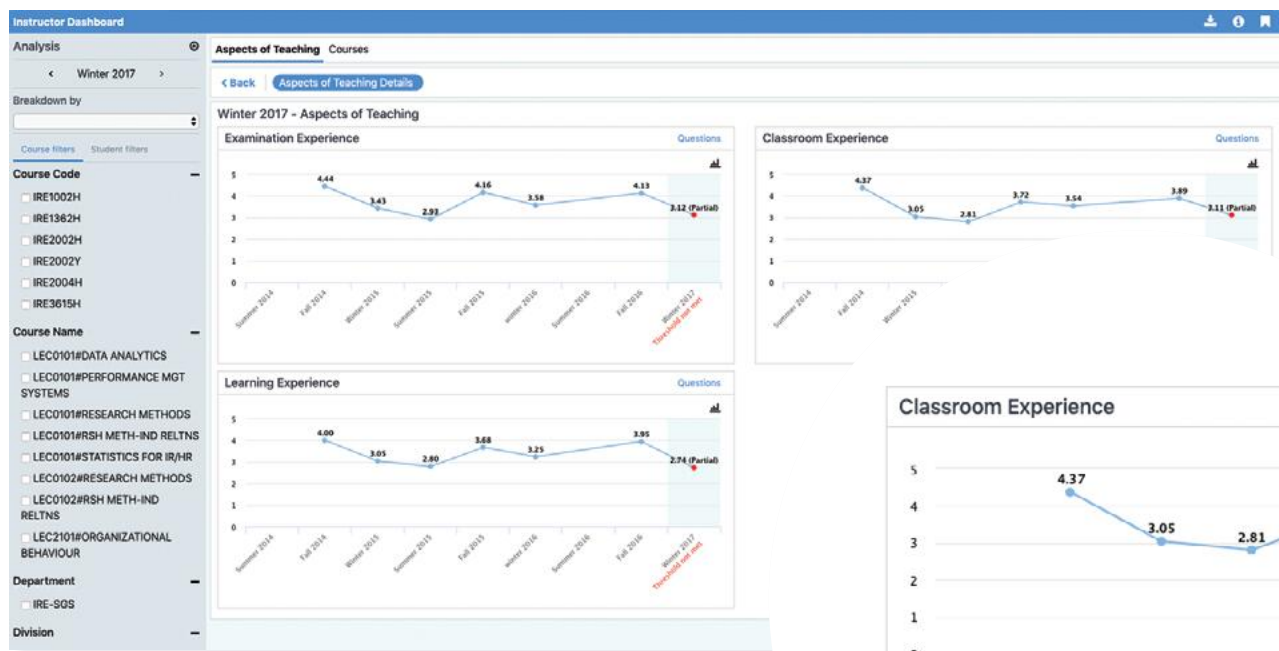
What more can you do with Blue?

CENTRAL & MAJOR SURVEYS

An enterprise level survey solution, Blue is built for performance so that you can reach the right people with the right questions at the right time. Fully integrating with your IT systems, Blue automates surveys of any size and offers intelligent forms (demographic piping, nested branching, smart notifications, etc.). Blue easily adapts, enabling you to launch one large centralized survey or thousands of decentralized ones.

360 DEGREE FEEDBACK

Come full circle and get the complete picture on your competency development and learning programs by gathering feedback from all angles and stakeholders. Blue 360 degree feedback can adapt to your evaluation model, competency framework, and workflows. Conduct pre and post learning assessments, multi-rater feedback, self-evaluations, and more from one centralized solution.



**The future of
feedback is now.**



explorance.

Website: www.explorance.com

Contact us: www.explorance.com/contact/

