

## A FLEXIBLE FULLY AUTOMATED 360 DEGREE FEEDBACK PROCESS

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# blue

# Measure and understand the employee journey.

Come full circle and get the complete picture of your competency development and learning programs by gathering feedback from all angles and stakeholders. Blue can adapt to your evaluation model, competency framework, and workflows. Conduct pre and post learning assessments, multi-rater feedback, selfevaluations, and more from one centralized solution.

# **Connect the moments** that matter.

How do you know if someone is a good fit for your organization? How can you make sure the right capabilities are being developed? It's important to understand the value your employees bring to your organization, so it's beneficial to have a 360 degree feedback process. Understanding employees' stories let you know where everyone is coming from and where you're going together.

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#### 360 simplified. With Blue.

Blue is a centralized, 360 degree feedback system. Think about that for a minute. That means you deal with one vendor, one system, one budget. Managers and employees only have to learn one software. Events triggered by Blue can be automated, thereby simplifying workflows. Blue can also integrate seamlessly into existing IT infrastructure and is flexible enough so you can have it as the 360 feedback process that's best for you.

Additionally, all data is in one location, so there's no need to worry about the hassle of exporting and analyzing data from other systems to get usable results. It's the path of least resistance. This is 360 simplified with Blue.

### Flexibility. Without the 10 minute warm-up.

Blue 360 gives you the power to build the 360 degree review process that's right for your organization. Blue's flexibility has many options where you can accurately measure competency development so you can ensure employees have the right skills that will lead to success.

Blue 360 uses an adapted model for reviews. This means the process can be personalized to your needs. Blue supports multi-rater evaluations that can be assigned, expanded, and grouped as needed. Raters can also be centralized or delegated as necessary.

BLU	E ADMIN	Annual 360 Review - 2019 for Sean Wilson				
	Home					
)	Projects	Empowering Empowerment is the process of enabling or authorizing an individual to think, behave	Empowering mpowerment is the process of enabling or authorizing an individual to think, behave, take action, and control work and decisi			
	Reports		Strongly Disagree	Disagree	Neutral	
		Encourages and values initiative	0	0	0	
	DIG	Takes into consideration suggestions from other colleagues	0	0	0	
	Did	Includes colleagues in decisions that involve them	0	0	0	
3	Question Bank	Transmits energy and encourages others to go beyond	0	0	0	
<u> </u>	Admin					
ų	Record Mgmt	Technical Credibility Understands and appropriately applies principles, procedures, requirements, regulati	ons and po	licios related to s	popialized	
€	Help		Strongly Disagree	Disagree	Neutral	
		Keeps abreast of major developments area and demonstrates competency within areas of functional responsibility	0	0	0	
		Apply new tools and frameworks for results to analyze challenges and opportunities	0	0	0	
		Be a "rebel" in seeking out nonconvetional approaches	0	0	0	
		Generate ideas for new products and services based on new technologies	0	0	0	
		Some questions were not properly completed.				

# Feature Highlights

#### Configurable User Interface

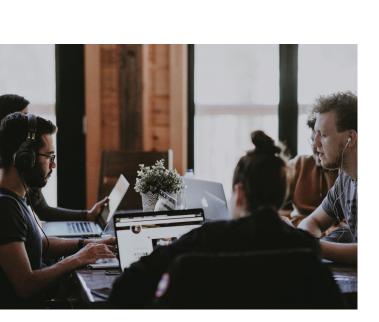
Build assessments around your existing data, processes, and competency model.

#### **Deployment Options**

Acquire Blue 360 as a vendor-hosted offering or install it onsite.

#### **Multilingual Support**

Customize content in any language through the rater selection, rating, and reporting processes.





#### **Flexible Rater Assignment**

Enable centralized, automated, and/or delegated rater selection and include any number or type of rater groups.

#### Accessibility

Meet the latest accessibility standards for WCAG 2.1 (AA) and provide a seamless experience to all.

#### **Comparative Reporting**

Validate the effectiveness of your learning and development programs with pre-post analysis and reporting.

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#### **Automated Evaluations**

Support all your 360 degree evaluations and reporting with ad hoc selection and on-going triggers (event or demographic based).

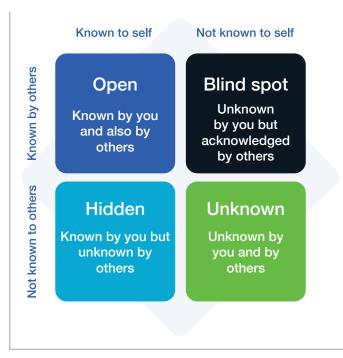
#### **Portal Integration**

Provide convenient access to Blue 360 degree feedback evaluation tasks and reports through your LMS or Portal.

#### **Aggregate Reporting**

See the big picture by aggregating your results by any criteria that matter (departmental, organizational, etc.).

🛠 explorance.	Welcome John Smith	1
BLUE ADMIN	Select Raters	
Home Projects	Peers           Image: Min: 2         Image: Max: 0         Barbara Cliff ×         Alain James ×	Eric
DIG Question Bank	Clients Min: 0 Max: 100 Barbara Cliff × 💿	
요클 Admin )라 Record Mgmt D Help	Managers ⊘ Min: 2 ① Max: 100 Matthew Li × Cedric Kelly × Jane Buttler × €	Jenn
	Students ⊘ Min: 2 ① Max: 3 John Smith × Aaron Lim ×	Nat
blue	Have you finished? Submit	



#### **Smart Invites**

Send centralized and personalized invitations and reminders to delinquent responders only.

#### **Secure Access**

Leverage your existing security infrastructure for seamless access to Blue (LDAP, SSO, etc.).

#### Johari Window

Leverage the Johari Window approach in your reports and help your stakeholders discover behaviors that are open, blind, hidden, and unknown.

Johari Window

# **T** metrics

### 360 Degree Feedback

With Metrics That Matter (MTM), your organization can jump-start your ability to transform data into insights. MTM can make highly effective use of 360 review feedback, offering interoperability with the Blue People Insight platform.

We go beyond just the technology to understand your unique needs and recommend solutions to ensure those needs are met so you can deliver better business outcomes. With MTM, you get a learning and development effectiveness solution that you can build on.

### Research-backed. Field-tested.

- Instrument design
- Competency question library
- Measurement strategies
- Role based reporting standards
- Key metrics

#### **Connecting experiences.**

Through the analytical power of Metrics That Matter, you can link multiple 360 use cases into comprehensive analysis to help connect all the dots along the employee journey.



#### **Experts in the field.**

- World-class consulting
- Validated measurement methodology
- Best-practice templates
- Purpose-built analysis and visualization tools
- Automated insights

# Accelerate your Insight to Action Cycle



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