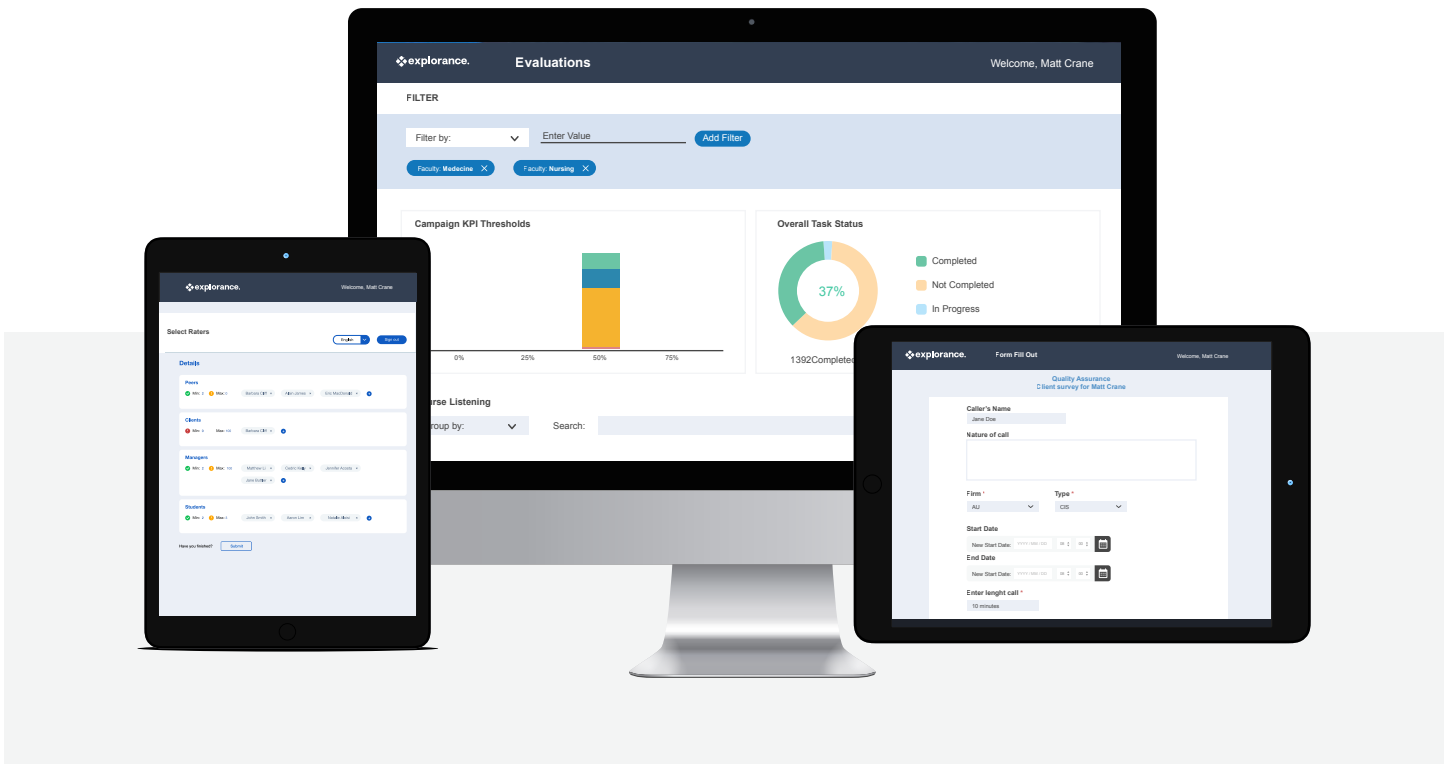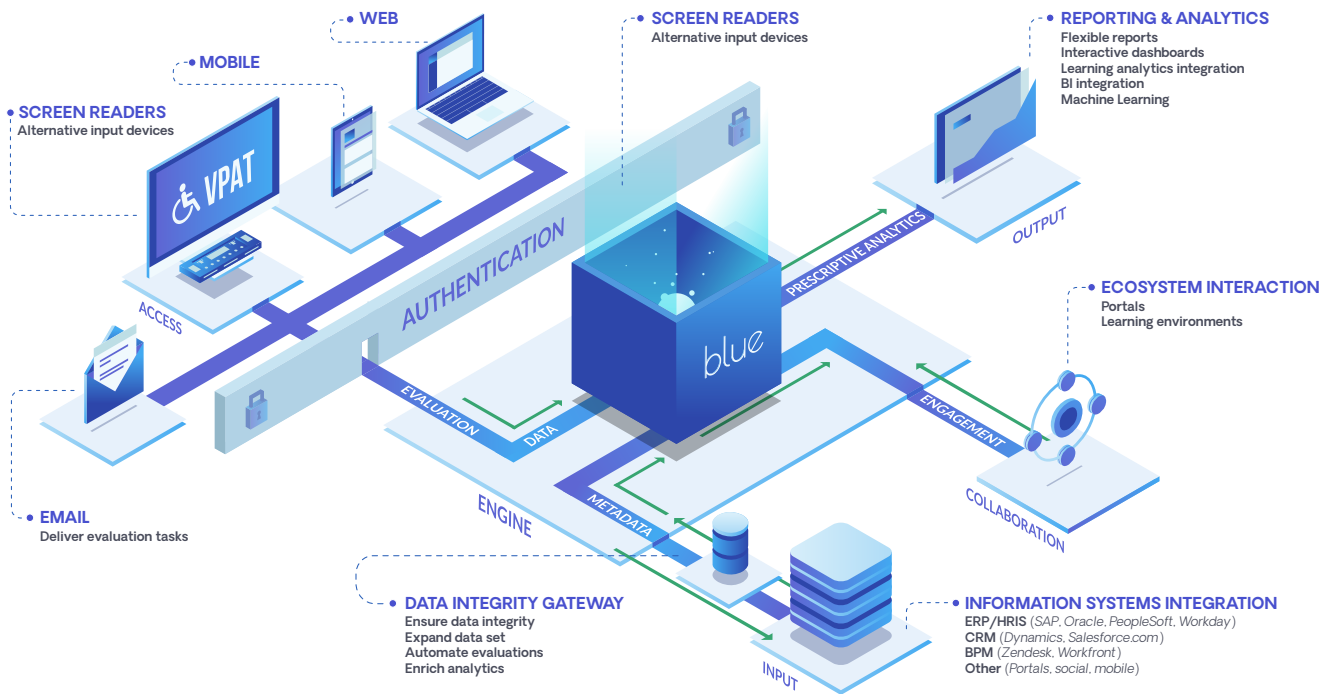# BLUE THE EXPERIENCE MANAGEMENT PLATFORM

# All feedback data in one place

Support data-driven decisions at all levels of your organization with Blue. Blue is built to support your most important feedback processes including course evaluations, central and major surveys, 360 degree reviews, and more. With Blue's robust reporting engine – which includes metadata augmentation and text mining for enriched context – you can provide the right results, in the right way, to the right stakeholders.

# How Blue works



**SCREEN READERS**
Alternative input devices

**MOBILE**

**WEB**

**SCREEN READERS**
Alternative input devices

**REPORTING & ANALYTICS**
Flexible reports
Interactive dashboards
Learning analytics integration
BI integration
Machine Learning

**ECOSYSTEM INTERACTION**
Portals
Learning environments

ACCESS

AUTHENTICATION

PRESCRIPTIVE ANALYTICS

OUTPUT

VPAT

blue

ENGAGEMENT

EVALUATION    DATA

COLLABORATION

**EMAIL**
Deliver evaluation tasks

ENGINE    METADATA

**DATA INTEGRITY GATEWAY**
Ensure data integrity
Expand data set
Automate evaluations
Enrich analytics

**INFORMATION SYSTEMS INTEGRATION**
**ERP/HRIS** (*SAP, Oracle, PeopleSoft, Workday*)
**CRM** (*Dynamics, Salesforce.com*)
**BPM** (*Zendesk, Workfront*)
**Other** (*Portals, social, mobile*)

INPUT

# Blue Applications

- Course evaluations

- Mid-term reviews

- Organizational surveys

- Program evaluations

- 360 degree feedback

- Advisor assessments

- Learning measurements

- Employee engagement

- Live formative feedback



# Most popular solutions

### COURSE EVALUATIONS

Built for course evaluations, Blue offers you flexibility, personalization, and control when gathering student feedback. By seamlessly integrating with your student information and learning management systems (SIS and LMS), Blue leverages your data to automate evaluation processes fully. Advanced functionalities are specifically designed to handle the most complex evaluation scenarios with ease (e.g., cross-listed and team-taught courses) and help improve your response rates.

### ORGANIZATIONAL SURVEYS

A robust, fully integrated, and centralized survey system, Blue is built for performance so that you can reach the right people with the right questions at the right time. With Blue, you spend less time managing complex survey processes and more time taking action based on survey insights. Fully integrating with your IT systems, Blue automates surveys of any size and offers intelligent forms (demographic piping, nested branching, etc.), a variety of question types, smart notifications, and more.

### 360 DEGREE FEEDBACK

Power your skills assessment, competency assessment, and talent review processes with Blue and connect the dots across your talent landscape. With Blue, you get a 360 degree feedback process with the ability to adapt to your talent strategy, competency framework, organization structure, and workflows. Providing actionable insights for improvement, Blue effectively assesses both teaching and learning competencies.

# Feature Highlights

## IT Integration

Leverage existing source data and hierarchy including HRIS, SIS, LMS, ERP, CRM, portals, and other security and information systems.

## Accessibility

Meet the latest accessibility standards for WCAG 2.1 (AA) and Section 508, and provide a seamless experience to all.

## Text Analytics

Tap into your qualitative data through machine learning embedded in Blue and obtain a more complete picture of stakeholder feedback.

## Powerful Reporting

Perform time trend analysis to compare improvement results evolution or aggregate your results by any criteria that matter (departmental, organizational, etc.).

# Smart Notifications

Send centralized and personalized invitations, reminders, emails, and SMS notifications to participants anytime, anywhere.

# Cascaded Evaluations

Support evaluations with hundreds of questions easily in one cascaded project.

# Localization

Provide forms and reports in a variety of languages as well as cultural adaptations to match audience requirements.

# Flexibility

Build evaluations around current or event-based data including open evaluations, open surveys, fixed surveys, and surveys with event triggers.

**Response Analysis - Course**

This section displays frequency analysis for all the course questions, with a variety of statistics

**About the course - PY2107-C-I: Experimental Investigation & Analysis of Behaviour-C-I**

1. This course helped me develop my ability to work as a team member

Strongly disagree (13.64%) 6
Disagree (13.64%) 6
Neutral (6.82%) 3
Agree (20.45%) 9
Strongly agree (45.45%) 20
Total (44)

| Statistics | Value |
| --- | --- |
| Response Count | 44 |
| Mean | 3.70 |
| Median | 4.00 |
| Mode | 5 |
| 50th Percentile | 4.00 |
| Standard Deviation | 1.50 |

2. This course sharpened my analytical skills

Strongly disagree (4.55%) 2
Disagree (9.09%) 4
Neutral (38.64%) 17
Agree (13.65%) 6
Strongly agree (34.09%) 15
Total (44)

| Statistics | Value |
| --- | --- |
| Response Count | 44 |
| Mean | 3.64 |
| Median | 3.00 |
| Mode | 3 |
| 50th Percentile | 3.00 |
| Standard Deviation | 1.18 |

3. This course helped develop my problem solving skills

Strongly disagree (0.00%) 0
Disagree (20.45%) 9
Neutral (25.00%) 11
Agree (22.73%) 10
Strongly agree (31.82%) 14
Total (44)

| Statistics | Value |
| --- | --- |
| Response Count | 44 |
| Mean | 3.66 |
| Median | 4.00 |
| Mode | 5 |
| 50th Percentile | 4.00 |
| Standard Deviation | 1.14 |

4. This course improved my skills in written communication

Strongly disagree (18.18%) 8
Disagree (13.64%) 6
Neutral (25.00%) 11
Agree (29.55%) 13
Strongly agree (13.64%) 6
Total (44)

| Statistics | Value |
| --- | --- |
| Response Count | 44 |
| Mean | 3.07 |
| Median | 3.00 |
| Mode | 4 |
| 50th Percentile | 3.00 |
| Standard Deviation | 1.32 |

Reflective questions:

- What elements of the course are perceived to be lacking?
- What could have negatively influenced the student perception?
- What improvements could be incorporated to the course material?

**Tabulation**
**tor Questions**
wn by Student's residency

ructor communicates clearly
International 3.59
Local 3.55

ructor is approachable
International 3.32
Local 3.23

ructor involves students
International 3.50
Local 3.27

| | Local | International |
| --- | --- | --- |
| ructor communicates clearly | 3.55 | 3.59 |
| ructor is approachable | 3.23 | 3.32 |
| ructor involves students | 3.27 | 3.50 |

**tion Summary**
**g Summary**

| Questions | |
| --- | --- |
| is course helped me develop my ability to work as a team member | 3.70 |
| is course helped develop my problem solving skills | 3.66 |
| is course sharpened my analytical skills | 3.64 |

| Questions | |
| --- | --- |
| is course improved my skills in written communication | 3.07 |
| e teaching assistant understands the material covered in the course | 3.25 |
| is instructor is approachable | 3.27 |

**explorance.**

# The future of feedback is now.

explorance.