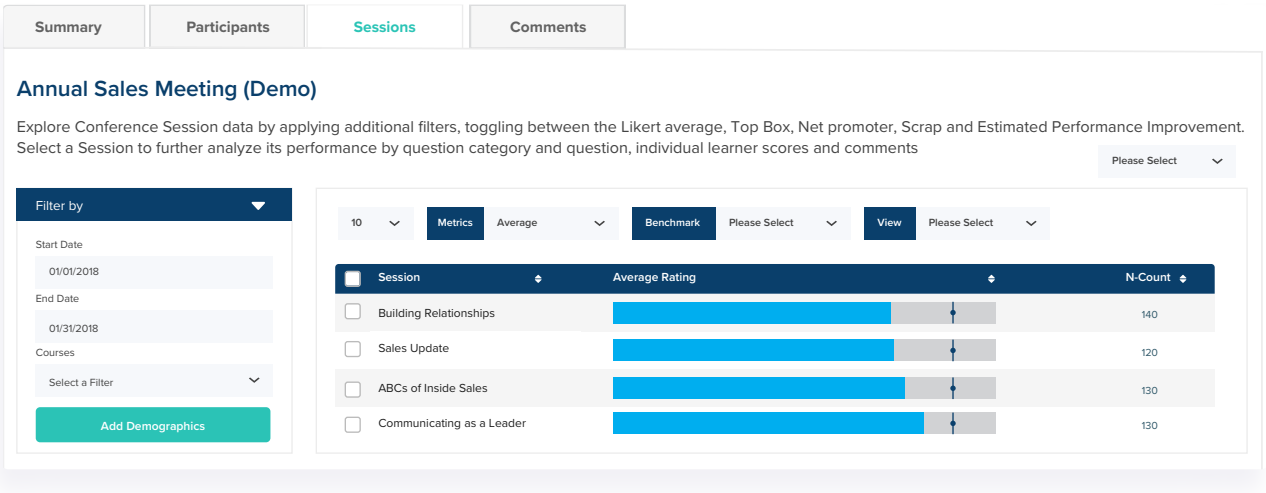
Multi-Session Learning Experience Measurement

metrics that matter

Valuable insights for high-visibility events

Multi-session events require significant planning and investment. Measuring the success of these types of learning experiences can be challenging, as it involves depth beyond a simple post-event survey. Organizers want feedback gathered during the event to make real-time adjustments. After, you need to identify opportunities to improve in the future using insights from the attendees' reactions to the event as a whole, as well as the performance of individual sessions.

Metrics That Matter provides a simple, scalable way to gather this data. Easy to follow workflows guide survey setup and a learner-centric end-user experience optimizes response rates. The result is a comprehensive view of the effectiveness and impact of high-visibility events.



Multi-session learning experiences are single events that are designed to include multiple topics with multiple facilitators that may take place over multiple days. They can be delivered virtually, face-to-face, or via a combination of delivery methods.

Examples:

- Onboarding
- Sales training
- Leadership development
- Technical workshops
- Conferences and meetings

Easy setup & management

Gathering feedback for complex events doesn't have to be complicated. Take advantage of Metrics That Matter's simple user interface to lay out the days, tracks, and sessions of your event exactly the way you need. You have the flexibility to decide what feedback to gather and when to get the data that will help stakeholders make decisions when they need to be made. Not sure where to start? Our learning measurement experts will guide you through the measurement process with a proven roadmap shaped from decades of industry expertise.

Straightforward feedback experience

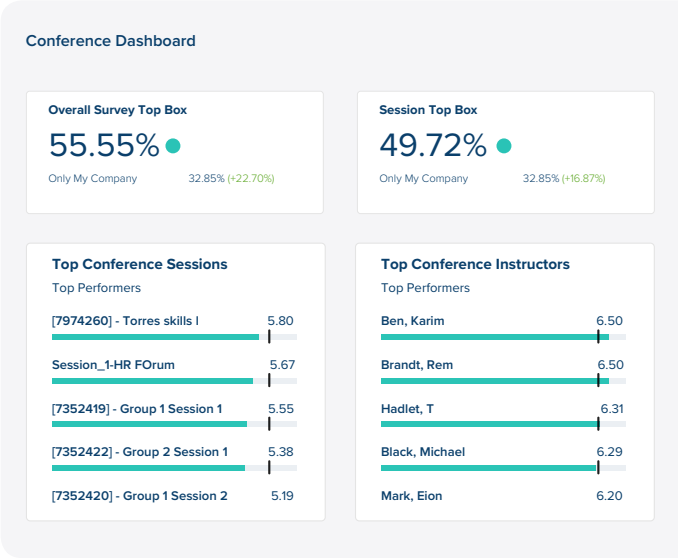
MTM provides multiple ways to collect participant feedback so that organizers have critical, real-time data to make decisions. Distribute links via email at the beginning of the event that participants can use to fill out their session evaluations as they attend them. Ensure high response rates with unique QR codes in each session, making it easy for participants to share feedback on their mobile devices. At the end, email a reminder to participants to share their feedback on the event overall to gauge impact and ROI.

Data is no longer siloed

The data from multi-session learning experience is no longer siloed from single-session classes. Often, the same instructor who taught a course delivers a conference session. The best way to get a return on investment is if you can mix both data sets – course and conference session. The Metrics That Matter legacy reports enable you to view your learning data together, single or multi-session, so you can filter as desired, allowing you to do more.

Insights for everyone

Distribute insights to decision-makers through report automation while providing the complete picture of the metrics each audience cares about through MTM's interactive dashboards. View the data by event, session, and facilitator to uncover areas of strength and opportunity while using real-time drill-down capability to learn what is driving a score in a particular direction. Compare results to over 1.5 billion data points - the world's largest validated source of effectiveness benchmarks - to determine how your events compare to others.



Feature Highlights

- Easy to use interface and workflows
- Customization
- Simple fill out experience
- Overall and session-level feedback
- Smart questions
- Rich question types
- Advanced logic
- Automatic rendering
- Interactive dashboards and analysis tools
- In-house measurement expertise
- Outsourcing available