

blue

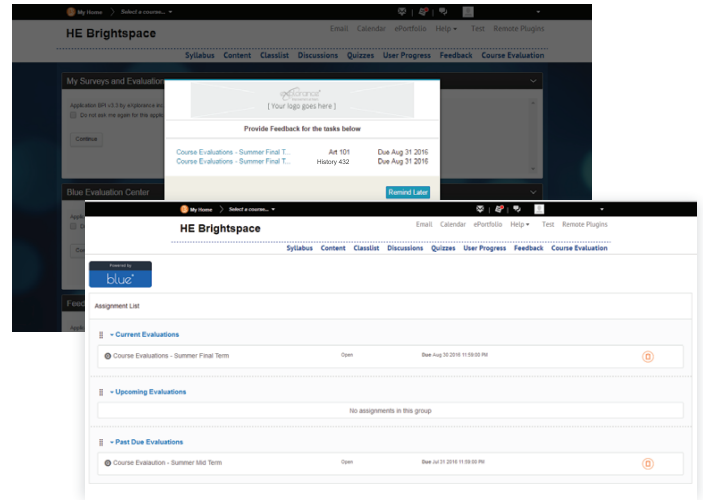
# BLUE + BRIGHTSPACE

A NEW LEVEL OF INTEGRATION THAT  
DRIVES STUDENT ENGAGEMENT IN  
COURSE EVALUATIONS



## WE ARE LEADERS IN BRIGHTSPACE APPLICATIONS

Focused on helping institutions strengthen student engagement, we've developed a best-in-class integration that makes the course evaluation process even more streamlined. This integration simplifies the experience by embedding Blue forms directly into the Brightspace platform. Now students can seamlessly view, access, and complete course evaluations without leaving the Brightspace portal, while administrators can customize and control various functions to drive participation.



## A SIMPLE USER INTERFACE WITH MULTIPLE ACCESS POINTS

Using LTI™ integration with native Brightspace functionalities, we've created a streamlined end-to-end user experience. Direct links will give students quick access to course evaluation forms that they can complete with ease inside Brightspace.

### PARTICIPATION



#### LOGIN POP-UP

When students log in to Brightspace, courses with incomplete or pending evaluations are displayed in a pop-up window. The evaluation titles are clickable and link to the related forms inside Brightspace.

### REMINDERS



#### COURSE EVALUATION

Students can view and access current, upcoming, and past due evaluations with their status and due dates under the course evaluation tab.



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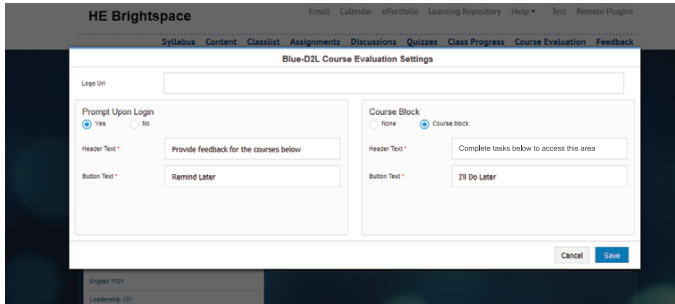


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Improvement at heart.

## FOR ADMINISTRATORS

To further drive engagement, we've given administrators the ability to easily customize different functionalities and options for each course in one place. Features that can be configured include:



### POP-UP MESSAGE

Ensure all evaluations are completed by enabling the pop-up message to appear when students log in. Reset it every semester and give students the option to bypass it.

### COURSE BLOCK

Achieve high response rates by activating a course block when there are pending evaluations.

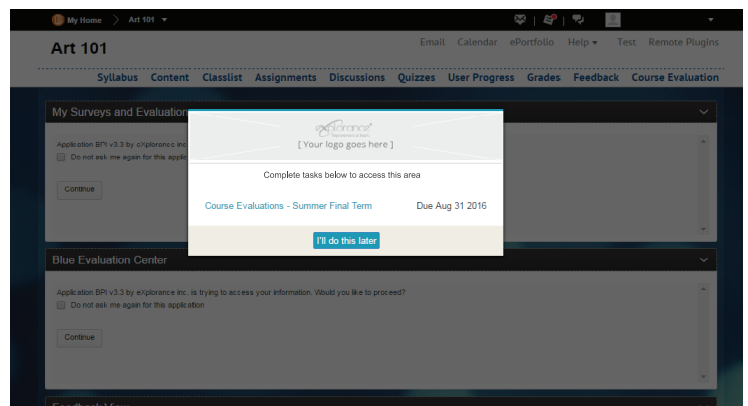
### CUSTOMIZATION

Streamline the student experience by providing a consistent interface and messaging. Tailor content and include your school logo inside the pop-up and course block windows.

## FOR FACULTY

Blue provides best-in-class functionality that allows faculty to easily view and control course evaluations.

- ADMINISTER ONLINE EVALUATIONS DURING CLASS
- TAILOR QUESTIONS TO MEET YOUR GOALS
- MONITOR RESPONSE RATES IN REAL-TIME
- VIEW HISTORICAL REPORTS + PERFORM TIME TREND ANALYSIS
- DRILL DOWN INTO SUMMARY CHARTS



## EXPLORANCE AND BRIGHTSPACE: A TRULY INTEGRATED PARTNERSHIP

At eXplorance, a Learning Experience Management (LEM) solutions provider, we empower institutions in making the right decisions with fact-based learning analytics. A Brightspace Partner, our offerings, Blue and Bluepulse 2, help instill a culture of continuous improvement by evaluating, analyzing, and improving stakeholder needs, expectations, skills, knowledge, and competencies.

Leveraged by over 9 million users in more than 25 countries, some of our clients include Brightspace institutions such as Mohawk College, Middle Georgia State University, Sheridan College, Shippensburg University of Pennsylvania, College of Charleston, and Red River College.